

TR@NSENER
Training sessions on reaching
European R&I calls and on European
proposals writing
Toulouse, 8th and 9th November 2018

Venue:

Salle des Colloques – La Place Laboratory
Ground floor – Building 3R2
Université Toulouse III Paul Sabatier

* Meeting Point: Building Le Forum
118 route de Narbonne
31062 Toulouse



Thursday 8th November

- 09.00 Welcome and introduction
- 09.15 Preparing your application
 - Key stages in planning
- 10.00 Developing a project storyboard
 - Practical exercise*
- 11.00 Coffee break
- 11.20 Developing a project storyboard (continuation)
 - Practical exercise*
- 12.15 State of the art and defining ambition
- 12.45 Lunch Break
- 13.45 Identifying and accounting for risk
 - Practical exercise
- 14.30 Getting the right partners
 - Practical exercise
- 15.30 Preparing the impact section
 - Addressing the call impacts
- 16.30 Dissemination/Exploitation/Communication
 - What the EC expects
- 17.00 Close of the day



Friday 9th November

09.00

Dissemination Planning

- Practical cases (RIA, IA, CSA)
- Exercise

10.00

Exploitation Planning

- Practical cases (RIA, IA, CSA)
- Exercise using the Business Model Canvas

11.00

Coffee Break

11.15

Communication Planning

- Practical cases (RIA, IA, CSA)
- Exercise

12.15

Lunch Break

13.15

Preparing the work plan

Preparing a logical activity plan for your project

- Setting Objectives and Deliverables
- Results
- Setting Milestones
- Practical exercise

15.30

Presenting the proposal with maximum impact

16.30

Questions and discussion

17.00

Close of session

